



RHONDA J. CUMMINGS BIOGRAPHY

Rhonda J. Cummings a native of Cleveland, Ohio, the President/CEO of Synergy Management Solutions (SMS)/Emerging Business Academy, an SDB woman own next level small business and HBCU development enterprise.

Ms. Cummings is an advocate for supply chain management and supplier diversity, a leader in small business development, training, implementing Mentor/Protégé programs and vendor outreach programs. Ms. Cummings is committed to taking small, emerging and advanced companies to the next level. Our motto... "We meet you where you are."

Ms. Cummings is currently training and bridging the gap between corporations, government agencies, Mayors, local/state municipalities, prime contractors, M/WBE's and HBCU/MI's. Identifying and qualifying their core competencies along with educating the M/WBE's and HBCU/MI's on the culture, language and expectations of corporations, federal government and prime contractors.

Ms. Cummings served on the Minority Serving Institution Research Partnership (MSRIP) board/committee, as well as a panel speaker at MSRIP conference with NASA Johnson Space Center (JSC) and prime contractor, Jacobs regarding all socioeconomic describing "navigating through doing businesses with HBCU's and the federal government"

Ms. Cummings is committed to the next generation via a success story of an HBCU; Ms. Cummings and team are responsible for the success of Texas Southern University students winning the Ford Corporation Business Plan Competition in Washington D.C.

Ms. Cummings has been in business for 23 years. Founder/Vice President of Marketing of a multi-state technical employment company, which generated jobs, contracts, housing and education for the community.

As executive territory manager for Kellogg, Ms. Cummings generated over \$20 million in sales which resulting in a 40% growth in the Chicago, Illinois territory. Ms. Cummings was also chosen to represent Kellogg annually on WGN television and national television for UNCF.

Ms. Cummings speaking engagements include but not limited to; Blended Branches podcast, Heart of Diversity podcast, Bev Johnson national syndicates show, Small Business Association Groups, DOE Women's History Month, NCMA speaker, MSRIP conference NASA/Jacob Engineer, HBCU panel speaker, Mid-South Minority Business Continuum speaker (MMBC), Institute for Supply Management (ISM) speaker, CyFair Educational Seminar speaker, Maconite National Scholarship Organization speaker, ITT Technical Institute Commencement speaker, University of Texas San Antonio Communication Conference speaker, and Community of Faith Women's conference speaker, with a host of moderator engagements, keynote speaker at the annual Jackson, MS Robinson-Watson Small Business Awards Banquet, keynote speaker for Stilettoes on the Pavement Women's Conference, NASA Technology Infusion HBCU Road Tour, State of Mississippi Municipal League Conference State Mayors and Leaders training, Mississippi North East Educational Roundtable Speaker.

Ms. Cummings also served as chair two consecutive years to an annual Small Business Expo (Government Procurement Connections GPC), a 30 year premier government contracting event for small, women, minority, disabled veterans, and veteran's business owners. Ms. Cummings was responsible for securing renowned motivational speakers, George Fraser and Les Brown which secured over 4000 small businesses in attendance. Ms. Cummings was responsible for event planning for the National Bar Association (NBA) annual conference, Corporate Law Section.

Ms. Cummings serves on numerous boards and has received many awards and accolades for her community service, including president of a non-profit organization, The Maconite National Scholarship Organization, providing scholarships to underprivileged students who desire to attend college, Crowned for Victory board member, Jackson State University Board member & JSU-Houston, Texas Chapter President, Board Member for Young Mother's Don't Quit (YMDQ), Best Actress for the State of Ohio, judge and supporter of the Youth Enterprise Academy and National Council of Negro Women, Inc. speaker, participant and supporter.

Recipient of the Protégé of the year with Lyndon B. Johnson NASA Space Center, congressional recognition for outstanding job with Government Procurement Connections from Congresswoman Shelia Jackson-Lee of Houston, Texas, a member of the NASA Joint Leadership, NASA Small Business Council, NCMA, a member of the National Minority Supplier Development Council, Women Business Enterprise Alliance, Port of Houston, and METRO council, a member of Delta Sigma Theta Sorority, Inc. Ms. Cummings graduated from Jackson State University, in Jackson, Mississippi.

"BRIDGING THE GAP THROUGH TEAM MOMENTUM"