

Kemper County Messenger

[Home](#) | [Sign-up for Email Updates](#)

NEWS

EDITORIAL

SPORTS

ABOUT US

SUBSCRIBE

OBITUARIES

CLASSIFIEDS

LIFE

DACO adds \$2K toward student achievement incentive

Wednesday, October 24, 2018 12:00 PM

The Kemper County School Board agreed to accept a \$2,000 donation from DACO LLC, during their Thursday, October 12 regular board meeting.

DACO is a local public relations firm serving clients and communities in Mississippi and Louisiana, including the Kemper County district.

The school board agreed to accept the donation to supplement a \$12,000 grant they received earlier this year from the Partners for Kemper County Advisory Council, Mississippi Power Co. and Kemper County Improvement Organization.

The money was used as an incentive for Kemper County students to do well on the 2018 Mississippi Academic Assessment Program (MAAP) test given last spring.

Kemper County students who scored at Proficient, Advanced or Growth levels were eligible for cash payouts in each tested area according to the grant guidelines. All students who pass the MAAP test in the subject areas of Math, ELA, Reading, Science, History and CPAS will be rewarded \$20 for Proficient, \$30 for Advanced and \$10 for Growth levels per subject area tested.

"The grant is a great incentive and it is working," said Superintendent Jackie Pollock. "Our students did so well on this year's state assessment that our projected cash payout to students for their performance is approximately \$14,000."

The grant makes it possible for Kemper County School District to award students financial incentives but it was \$2,000 short of the payout needed.

DACO's contribution helped make up the difference.

This is the second year the grant has been awarded to Kemper County School District by the Partners for Kemper County Advisory Council to incentivize students.

"After the first year, we were impressed to see that the district grew by 35 points," said Willie Gillespie, President for the Partners for Kemper County Advisory Council. "Our goal is to support Kemper County through worthy efforts such as this one."

Students will be recognized for their MAAP test performances and receive their incentive payout during the district's annual Celebrate Success Awards Night next month.



Kemper County Superintendent of Education Jackie Pollock, left and Kemper County board president Rontal Jenkins accept a check for \$2000 from DACO LLC director of operations Tony Montgomery.